

# *ticketmaster*<sup>®</sup> **PRESS RELEASE**

## **TICKETMASTER ITALY TO PARTNER WITH ZED ENTERTAINMENT ITALY**



LONDON, (16 October, 2018) – Ticketmaster Italy, a Live Nation Entertainment Company, has today announced a partnership with Zed Entertainment Italy, one of the largest venue operators and promoters in Italy.

Founded twenty years ago, Zed's impressive roster of 10 venues hold over 200 events annually, bringing more than 600,000 fans to the shows they love. From theatre productions to live music superstars and sports, the venues draw in fans from the North-East of Italy, other Italian regions and abroad.

Ticketmaster Italy will provide complete ticketing services and solutions for all of Zed's venues located across the country.

Daniel Bei, Managing Director of Ticketmaster Italy, said: "Having opened our doors just last year, this is a significant win for Ticketmaster Italy as our first major venue deal. Our mission is to support the local live music industry with our world class service, to help venues connect with fans wherever they may be. We share Zed's passion for live entertainment, and look forward to collaborating closely to grow our business together."

Valeria Arzenton, Zed's Co-Founder, said: "We are constantly investing in ideas, innovation and quality in our venues to ensure every single attendee has a unique and enjoyable experience. Through this partnership with Ticketmaster we will be able to upgrade our ticketing service, and make the live experience much more fulfilling for fans."

This partnership will see Ticketmaster provide ticketing service to Gran Teatro Geox Padova, Gran Teatro Morato Brescia, Kioene Arena Padova, Zoppas Arena Conegliano, Palageorge Montichiari, Stadio

# PRESS RELEASE

Euganeo Padova, Arena Spettacoli Padova Fiere, Arena di Mantova (ex Palabam), Teatro Mantova (ex Gran Teatro Palabam) and Festival Estivo Padova.

**About Live Nation Entertainment:**

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of global market leaders: Ticketmaster, Live Nation Concerts, and Live Nation Media & Sponsorship. For additional information, visit [www.livenationentertainment.com](http://www.livenationentertainment.com).

**About Ticketmaster:**

Ticketmaster is the global market leader in live event ticketing that drives over 480 million ticket transactions per year. Through exclusive partnerships with thousands of venues, artists, sports leagues, and arts and theater tours, Ticketmaster delivers unparalleled access to the most iconic live events to millions of fans worldwide.

Mel Perrett, Senior Communications Manager

+44 (0) 20 7980 4387

[mel.perrett@ticketmaster.co.uk](mailto:mel.perrett@ticketmaster.co.uk)